

Bio: Lawrence E. Joseph

Over the past twenty five years, Lawrence E. Joseph has written on international science, nature, politics, business and culture for publications including **The New York Times**, **Salon.com**, and, currently, the **Huffington Post**.

Joseph is a futurist who has authored a number of books, most recently, **Apocalypse 2012: An Investigation into Civilization's End**, (Broadway/Random House, 2007, plus twenty one foreign languages). **Apocalypse 2012** is a personal exploration of the strange coincidence that both ancient Mayan prophecy and contemporary solar physics indicate that the year 2012 will be uniquely pivotal, perhaps catastrophic. His interest in 2012 began while serving as chairman of a New Mexico research firm that holds the global patent for an ultra-high temperature plasma furnace designed to disintegrate deadly chemical and nuclear wastes. His research led him to work with scientists, shamans, and philosophers on five continents. The book has sold more than 250,000 copies worldwide. Joseph has since given more than 400 interviews, including **CBS, ABC, NPR, Discovery, History, New York Times, Times of London**, plus more than 100 foreign language media. Joseph's websites, **apocalypse2012.com** and **lawrenceejoseph.com**, have garnered more than **one million unique visitors and 25 million hits**. Joseph's viral videos have amassed more than **4 million Internet plays**.

Joseph's next book, **AFTERMATH: A Guide to Preparing for and Surviving Apocalypse 2012**, (due out from Broadway/Random House in June, 2010), explores the scenarios that global civilization might face following the cataclysm and/or enlightenment predicted for 2012 or thereabouts.

Previous books include **Gaia: The Growth of an Idea** (St. Martin's Press, 1990), which explores the Gaia Hypothesis, advanced by British atmospheric scientist James Lovelock and American microbiologist, Lynn Margulis. The Gaia Hypothesis maintains that the global ecosystem adjusts and regulates itself more like a living organism than a geological machine, as traditional Earth science holds, with ramifications for fields ranging from biogeochemistry to spirituality. Joseph presented his findings at the **United Nations Earth Summit in Rio de Janeiro** in 1992 and subsequently to several heads of state. In **Common Sense: Why It's No Longer Common** (Addison-Wesley, 1994), Joseph examined the psychology, philosophy and folk wisdom of common sense, with lots of satire on the lack thereof. Joseph has since served as common sense consultant for organizations ranging from the American Society for Industrial Security to the United Nations Development Programme. Joseph also co-wrote two **New York Times** bestsellers: **Strawberry Fields Forever: John Lennon Remembered** (Ballantine, 1981) and **Amerika: The Triumph of the American Spirit**, (Simon & Schuster, 1987), a novelization of the ABC TV miniseries, on which Joseph also served as creative editor.

Raised in Brooklyn, NY, educated at Stuyvesant High School, Brown University and University of California, Joseph lives in Los Angeles with his two children.